



San Francisco Poker Tournament  
Thursday, January 30<sup>th</sup>, 2020 | 4:30 pm  
Oracle Park, 24 Willie Mays Plaza, San Francisco, CA

## SPONSORSHIP PACKAGES & TICKETS

### SPONSORSHIP PACKAGES

**“Royal Flush” Title Sponsor**..... \$17,500

(1 Available)

- ❖ Highest recognition as the Tournament Sponsor
- ❖ 10 Player tickets / 2 Spectator tickets
- ❖ Reserved table for your group
- ❖ Company logo and signage prominently displayed throughout the event
- ❖ Company logo displayed on all dealer cards
- ❖ Company logo included on the event home page
- ❖ Company logo included in event email marketing to local and national distributions lists
- ❖ Company logo and name included on event marketing publications
- ❖ Reserved area at the event for Company’s marketing material
- ❖ Opportunity to distribute promotional material during event
- ❖ Verbal honorable mention during welcoming remarks and awards presentation
- ❖ Opportunity to speak during welcoming remarks

**“Straight Flush” Presenting Sponsor**..... \$10,000

(1 Available)

- ❖ Recognition as the Presenting Sponsor, jointly with the Title Sponsor.
- ❖ 10 Player tickets
- ❖ Reserved table for your group
- ❖ Company logo and signage prominently displayed throughout the event
- ❖ Company recognized as a local sponsor on the HFC San Francisco website for the year
- ❖ Company logo included on the event home page
- ❖ Company logo included in event email marketing to local and national distributions lists
- ❖ Company logo and name included on event marketing publications
- ❖ Opportunity to distribute promotional material during event
- ❖ Verbal honorable mention during welcoming remarks and awards presentation

**“High Rollers” Table Sponsor**..... \$8,500

(10 available)

- ❖ 10 Player tickets
- ❖ Reserved table for your group
- ❖ Company logo displayed on your reserved table felt, playing cards and other signage
- ❖ Preferred table placement at the event
- ❖ Company logo and name included on event marketing publications
- ❖ Company logo included in event email marketing to local and national distributions lists
- ❖ Opportunity to distribute promotional material during event.

**“Full House” Bar Sponsor**..... \$7,000

(1 available)

- ❖ Recognition as the Bar Sponsor during the event (i.e. *refreshments provided by...*)
- ❖ 2 Player tickets / 2 Spectator tickets
- ❖ Company logo and signage prominently displayed on the bars
- ❖ Company logo and signage prominently displayed on cups at the bars
- ❖ Company logo included in event email marketing to local and national distributions lists
- ❖ Company logo and name included on event marketing publications
- ❖ Opportunity to distribute promotional material during event



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**“Full House” Whiskey Tasting Sponsor**..... \$7,000  
(1 available)

- ❖ Recognition as the Whiskey Tasting Sponsor during the event (i.e. refreshments provided by...)
- ❖ 2 Player tickets / 2 Spectator tickets
- ❖ Company logo and signage prominently displayed at the Whiskey Tasting station
- ❖ Company logo and signage prominently displayed on cups at the Whiskey Tasting station
- ❖ Company logo included in event email marketing to local and national distributions lists
- ❖ Company logo and name included on event marketing publications
- ❖ Opportunity to distribute promotional material during event

**“All-In!” After Party Sponsor**..... \$6,000  
(1 available)

- ❖ Recognition as the After Party Sponsor during the event and at the after party
- ❖ 2 Player tickets / 2 Spectator tickets
- ❖ Company logo displayed on after party promotional signage throughout the event
- ❖ Company logo and signage prominently displayed at the after party
- ❖ Company logo included in event email marketing to local and national distributions lists
- ❖ Opportunity to distribute promotional material during event and at the after party

**“Big Blind” Photo Booth Sponsor**..... \$5,500  
(1 available)

- ❖ Recognition as the photo booth sponsor
- ❖ Company logo printed on all pictures taken at the photo booth
- ❖ 2 Player tickets / 2 Spectator tickets
- ❖ Company logo and signage displayed throughout the event
- ❖ Company logo included in event email marketing to local and national distributions lists
- ❖ Opportunity to distribute promotional material during event

**“Straight” Supporting Sponsor**..... \$4,000  
(15 available)

- ❖ Recognition as a Supporting Sponsor
- ❖ 2 Player tickets / 2 Spectator tickets
- ❖ Company logo and signage displayed throughout the event
- ❖ Company logo included in event email marketing to local and national distributions lists
- ❖ Opportunity to distribute promotional material during event

## INDIVIDUAL TICKETS

Individual Player Ticket ..... \$350

Individual Spectator Ticket ..... \$150

## DONATION

I wish to contribute \$ \_\_\_\_\_ to HFC’s fight against child abuse

For questions about tickets or sponsorship, please contact Demi Orphanos ([dorphanos@hfc.org](mailto:dorphanos@hfc.org)).



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### REGISTRATION INFORMATION

To register and pay online, go to [www.hfc.org/events](http://www.hfc.org/events)

OR

Call, email or fax the registration form to us at:

ATTN: Demi Orphanos  
Help for Children  
106 W. 32<sup>nd</sup> St, 2<sup>nd</sup> Floor  
New York, NY 10001

Email: [dorphanos@hfc.org](mailto:dorphanos@hfc.org)  
Phone: (212) 991-9600 Ext. 337

### CONTACT INFORMATION

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### PAYMENT INFORMATION

Total Amount \$ \_\_\_\_\_  Personal Contribution OR  Corporate Contribution

Check enclosed, payable to Help For Children OR  Please charge to my:

Visa  MasterCard  American Express  Discover

Credit Card Number: \_\_\_\_\_ Expires: \_\_\_\_\_ Security Code: \_\_\_\_\_

**We recognize our donors in a variety of online and printed materials, including annual reports, event signage, and the website. Please let us know how you would like to be recognized in these materials or if you would prefer to remain anonymous.**

Please list me as: \_\_\_\_\_  I/We would prefer to remain anonymous



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### EVENT OVERVIEW

On Wednesday, September 18<sup>th</sup>, at City Hall, join us at the **San Francisco Poker Tournament**. Join **Help For Children** for a night of fun and help us raise money for the prevention and treatment of child abuse in San Francisco.

### ABOUT HELP FOR CHILDREN (HFC)

Help For Children (HFC) is the Alternative Investment industry's charity. A global foundation dedicated to fighting child abuse, HFC was founded in New York in 1998 as Hedge Funds Care and has expanded to 13 locations worldwide that are supported by the broader alternative investment community (including the private equity and venture capital sectors). Together, we are making the world a safer place for children.

### HFC GLOBAL SPONSORS

Become a Local Sponsor at the 2020 San Francisco Poker Tournament and stand alongside HFC Global Sponsors in the fight against child abuse. Corporations attending multiple HFC events should consider committing to a year-long Global Sponsor partnership, and benefit from positive brand awareness at all HFC events.

Contact [dorphanos@hfc.org](mailto:dorphanos@hfc.org) for more information.

## 2019 GLOBAL SPONSORS



ASTONISHING  
HEART



Ellington  
Management  
Group, LLC



OUTSTANDING  
HEART

CITCO

Deloitte.

OUTSTANDING  
HEART (cont'd)



TRIUMPHANT  
HEART

Goldman  
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GOLDEN  
HEART



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SEWARD &  
KISSEL LLP