



HFC NEW YORK 5TH ANNUAL NEW YORK POKER TOURNAMENT

Thursday, November 3, 2022 | 6:30pm
Prince George Ballroom

SPONSORSHIP PACKAGES & TICKETS

SPONSORSHIP PACKAGES

- Royal Flush Sponsor** \$30,000
 - ❖ Highest recognition as Royal Flush Sponsor
 - ❖ 50 player tickets (5 tables) and 10 spectator tickets
 - ❖ Reserved players' tables with preferred placement for your group
 - ❖ Company logo and signage displayed prominently through the event
 - ❖ Company logo included in event email marketing to local and national distribution lists (20,000+ constituents)
 - ❖ Company logo and name included on event marketing publications
 - ❖ Opportunity to distribute promotional material during the event
 - ❖ Verbal honorable mention during event welcome

- Straight Flush Sponsor (Presenting Sponsor)** \$20,000
 - ❖ Recognition as the Presenting Sponsor jointly with the Royal Flush Sponsor
 - ❖ 40 player tickets (4 tables) and 5 spectator tickets
 - ❖ Company logo and signage prominently displayed throughout the event
 - ❖ Company logo included in event email marketing to local and national distribution lists (20,000+ constituents)
 - ❖ Company logo and name included on event marketing publications
 - ❖ Opportunity to distribute promotional material during the event
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- Full House Bar Sponsor** \$10,000
 - ❖ Recognition as the Bar Sponsor
 - ❖ 1 Table player tickets and 2 spectator tickets
 - ❖ Company logo and signage prominently displayed on the bars
 - ❖ Company logo and name included on event marketing publications

- Poker Table of 10 players** \$5,000
 - ❖ 10 player tickets (1 table)
 - ❖ Company logo and signage prominently displayed on your reserved table



TICKETS

- Single Ticket Poker Player** \$375 (Early Bird Pricing until August 1st)
 - ❖ Early bird pricing. Ticket price increases to \$450 after August 1st
- Spectator Ticket** \$250

If you have any questions about sponsorship, please reach out to Lynn Fisher (lfisher@hfc.org).



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DONATE

I wish to contribute \$_____ to HFC's fight against child abuse

REGISTRATION INFORMATION

To register and pay online, go to www.hfc.org/events

OR

Call or email the registration form to us at:

ATTN: Lynn Fisher
Help for Children
106 W. 32nd St, 2nd Floor
New York, NY 10001

Email: lfisher@hfc.org
Phone: (212) 991-9600 Ext. 345

CONTACT INFORMATION

Name: _____ Company: _____
Address _____
Email: _____ Phone _____

PAYMENT INFORMATION

Total Amount \$_____ Personal Contribution OR Corporate Contribution
 Check enclosed, payable to Help For Children OR Please charge to my:
 Visa MasterCard American Express Discover
Credit Card Number: _____ Expires: _____ Security Code: _____

We recognize our donors in a variety of online and printed materials, including annual reports, event signage, and the website. Please let us know how you would like to be recognized in these materials or if you would prefer to remain anonymous.

Please list me as: _____ I/We would prefer to remain anonymous



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EVENT OVERVIEW

On **Thursday, November 3rd**, at **Prince George Ballroom in New York City**, the Alternative Investment community is 'ALL IN' to fight child abuse at the **5th Annual Poker Night for HFC**. Join HFC for a night of fun and to help us raise money for the prevention and treatment of child abuse in the greater New York Metropolitan area.

ABOUT HELP FOR CHILDREN (HFC)

Help For Children (HFC) is the Alternative Investment industry's charity. A global foundation dedicated to fighting child abuse, HFC was founded in New York in 1998 as Hedge Funds Care and has grown to include the support of the broader alternative investment community, including private equity and venture capital. Since its inception, HFC has raised more than \$57 million to protect and heal children. Together, we are making the world a safer place for children.

HFC GLOBAL SPONSORS

Become a Local Sponsor at this event and stand alongside HFC Global Sponsors in the fight against child abuse. Corporations attending multiple HFC events should consider committing to a year-long Global Sponsor partnership, and benefit from positive brand awareness at all HFC events.

2022 GLOBAL SPONSORS



ASTONISHING HEART



Ellington Management Group, LLC



Building a better working world

OUTSTANDING HEART



OUTSTANDING HEART (cont'd)



TRIUMPHANT HEART



GOLDEN HEART



GRAND HEART



Schulte Roth & Zabel

GREAT HEART



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