



## First Annual HFC Rocks to Fight Child Abuse

- Platinum Headline Sponsor**..... **SOLD OUT** .....\$200,000+
- ❖ 20 VIP tickets
  - ❖ Opportunity for naming rights of a New York area grant
  - ❖ Access to VIP area with premium bar and food-waiter service
  - ❖ Logo and sponsorship recognition on concert invitation and all concert email blasts (18,000+ constituents)
  - ❖ Headline sponsor branding on concert promotional materials
  - ❖ Email to HFC constituents (18,000+) thanking concert headline sponsor
  - ❖ Branding on venue screens and signage around the venue
  - ❖ Recognition on HFC website
  - ❖ Recognition in media and print ads
  - ❖ Inclusion in pre- and post-event press releases
  - ❖ Verbal acknowledgement of sponsorship at event welcome
  - ❖ Customized VIP gift box
- Gold Presenting Sponsor**..... **SOLD OUT** .....\$100,000
- ❖ 15 VIP tickets
  - ❖ Access to VIP area with premium bar and food-waiter service
  - ❖ Logo and sponsorship recognition on concert invitation and all concert email blasts (18,000+ constituents)
  - ❖ Branding on concert promotional materials
  - ❖ Branding on venue screens and signage around the venue
  - ❖ Recognition on HFC website
  - ❖ Recognition in media and print ads
  - ❖ Inclusion in pre- and post-event press releases
  - ❖ VIP gift bag
- Presenting Rock Sponsor (LIMITED AVAILABILITY)**.....\$50,000
- ❖ 10 VIP tickets
  - ❖ Access to VIP area with premium bar and food-waiter service
  - ❖ Branding on concert promotional materials
  - ❖ Branding on venue screens and signage around the venue
  - ❖ Recognition on HFC website
  - ❖ Inclusion in pre- and post-event press releases
  - ❖ VIP gift bag
- Catering Sponsor (ONE LEFT)** ..... \$25,000
- ❖ 2 VIP tickets and 4 general admission tickets
  - ❖ Two Catering Sponsorships available
  - ❖ Branding on concert promotional materials
  - ❖ Branding on venue screens and signage
  - ❖ Recognition on HFC website
- Bar Sponsor**..... **SOLD OUT** .....\$25,000
- ❖ 2 VIP tickets and 4 general admission tickets
  - ❖ Two Bar Sponsorships available
  - ❖ Branding on concert promotional materials
  - ❖ Branding on venue screens and signage
  - ❖ Recognition on HFC website

- Parting Gift Sponsor**..... **SOLD OUT** .....\$20,000
  - ❖ 2 VIP tickets and 4 general admission tickets
  - ❖ Opportunity to include branded materials in the gift bag
  - ❖ Branding on venue screens and signage
  
- Commemoration T-shirt Sponsor**..... **SOLD OUT** .....\$15,000
  - ❖ 2 VIP tickets and 2 general admission tickets
  - ❖ Sponsor branding on concert promotional materials (t-shirt)
  - ❖ Branding on venue screens and signage
  
- Photography Sponsor**..... **SOLD OUT** .....\$10,000
  - ❖ 2 VIP tickets and 2 general admission tickets
  - ❖ Branding on venue screens and signage
  
- Dessert Sponsor**.....\$10,000
  - ❖ 2 VIP tickets and 2 general admission tickets
  - ❖ Branding on venue screens and signage
  
- Coat Check Sponsor**.....\$10,000
  - ❖ 2 VIP tickets and 2 general admission tickets
  - ❖ Branding on venue screens and signage

## Tickets

- VIP Ticket Package** .....\$30,000
  - ❖ 5 VIP tickets and 5 general admission tickets
  - ❖ Access to VIP area (for VIP tickets) with premium bar and food-waiter service
  - ❖ Branding on venue screens and signage
  - ❖ Gift Bag
  
- VIP Ticket** .....\$1,500
  - ❖ Access to VIP area (for VIP tickets) with premium bar and food-waiter service
  
- Single General Admission Tickets**
  - ❖ Includes premium food and drink
  - 1 for** .....\$500
  - 2 for** .....\$750



**CONTACT INFORMATION**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address:

\_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Please submit firm logos/branding to [lfisher@hfc.org](mailto:lfisher@hfc.org).

**PAYMENT INFORMATION**

Total Amount \$ \_\_\_\_\_  Personal Contribution or  Corporate Contribution

Check enclosed, payable to **Help for Children**

Please charge to my:

Visa

MasterCard

American Express

Discover

Credit Card Number: \_\_\_\_\_ Expires: \_\_\_\_\_

Security Code: \_\_\_\_\_

*We recognize our donors in a variety of online and printed materials, including annual reports, event signage, and the website. Please let us know how you would like to be recognized in these materials or if you would prefer to remain anonymous.*

I/We would like to be listed as: \_\_\_\_\_

I/We would prefer to remain anonymous

Please mail, email, or fax this form to:

Help for Children  
330 7<sup>th</sup> Avenue, Suite 2B  
New York, NY 10001

Attention: Lynn Fisher  
Phone: (212) 991-9600 Ext. 345  
Fax: (646) 214-1079  
lfisher@hfc.org