



2nd Annual New York Poker Tournament
Roosevelt Hotel
 Wednesday, September 27, 2017
 6:30 p.m.

SOLD OUT

- Royal Flush Sponsor (Title Sponsor-1 available)**
- ❖ Highest recognition as Tournament Sponsor
 - ❖ 30 player tickets (3 tables) and 5 spectator tickets
 - ❖ Reserved players' tables with preferred placement for your group
 - ❖ Company logo and signage displayed prominently through the event
 - ❖ Company logo displayed on all dealer cards
 - ❖ Company recognized as a local sponsor of the HFC website for a year
 - ❖ Company logo included on the event home page
 - ❖ Company logo included in event email marketing to local and national distribution lists-Globally-18,000 constituents
 - ❖ Company logo and name included on event marketing publications
 - ❖ Reserved area at the event for company's marketing materials
 - ❖ Opportunity to distribute promotional material during the event
 - ❖ Verbal honorable mention during event welcome and awards presentation
 - ❖ Opportunity to speak during event welcome

- Straight Flush Sponsor (Presenting Sponsor)**..... **\$15,000**
- ❖ Recognition as the Presenting Sponsor jointly with the Title Sponsor
 - ❖ 10 player tickets (1 table) and 5 spectator tickets
 - ❖ Company logo and signage prominently displayed throughout the event
 - ❖ Company recognized as a local sponsor on the HFC website for a year
 - ❖ Company logo included on the event home page
 - ❖ Company logo included in event email marketing to local and national distribution lists-Globally-18,000 constituents
 - ❖ Company logo and name included on event marketing publications
 - ❖ Opportunity to distribute promotional material during the event
 - ❖ Verbal honorable mention during event welcome and awards presentation

- Grand Prize Sponsor**..... **\$15,000**
- ❖ Recognition as the Grand Prize Sponsor jointly with the Title Sponsor on invitation
 - ❖ 10 player tickets (1 table) and 5 spectator tickets
 - ❖ Company logo and signage prominently displayed throughout the event
 - ❖ Company recognized as a local sponsor on the HFC website for a year
 - ❖ Company logo included on the event home page
 - ❖ Company logo included in event email marketing to local and national distribution lists-Globally-18,000 constituents
 - ❖ Company logo and name included on event marketing publications
 - ❖ Opportunity to distribute promotional material during the event
 - ❖ Verbal honorable mention during event welcome and awards presentation

SOLD OUT

- Full House Bar Sponsor**
- ❖ Recognition as the Bar Sponsor
 - ❖ 2 player tickets and 2 spectator tickets
 - ❖ Company logo and signage prominently displayed on the bars
 - ❖ Company logo and name included on event marketing publications

- High Rollers Table Sponsor**.....\$7,500
- ❖ 10 player tickets (1 table) and 2 spectator tickets
 - ❖ Reserved players' table with preferred placement for your group
 - ❖ Company logo and signage prominently displayed on your reserved table
 - ❖ Company recognized as a local sponsor on the HFC website for a year
 - ❖ Opportunity to distribute promotional material during the event
- Poker Table of 10 players**.....\$5,000
- ❖ 10 player tickets (1 table)
 - ❖ Company logo and signage prominently displayed on your reserved table
- Single Ticket Poker Player**.....\$375
- Spectator Ticket**.....\$250

CONTACT INFORMATION

Name: _____

Company: _____

Address: _____

Email: _____

Phone: _____

PAYMENT INFORMATION

Total Amount \$ _____ Personal Contribution or Corporate Contribution

Check enclosed, payable to **Help for Children**

Please charge to my:

Visa

MasterCard

American Express

Discover

Credit Card Number: _____ Expires: _____

Security Code: _____

We recognize our donors in a variety of online and printed materials, including annual reports, event signage, and the website. Please let us know how you would like to be recognized in these materials or if you would prefer to remain anonymous.

I/We would like to be listed as: _____

I/We would prefer to remain anonymous

Please mail, email, or fax this form to:

Help for Children
330 7th Avenue, Suite 2B
New York, NY 10001

Attention: Lynn Fisher
Phone: (212) 991-9600 Ext. 345
Fax: (646) 214-1079
lfisher@hfc.org