



**HELP FOR CHILDREN 20TH ANNIVERSARY NEW YORK GALA TO FEATURE
LIVE MUSIC BY LA BAMBA & THE HUBCAPS
*SPECIAL APPEARANCE BY RUN2HEAL'S CHRISTIAN GRIFFITH***

New York, NY, March 5, 2018: Help For Children (HFC) today announced that La Bamba & The Hubcaps – featuring the talented Richie "LaBamba" Rosenberg from Conan O'Brien's house band – will perform at the HFC 20th Anniversary New York Gala on March 15, 2018 at the American Museum of Natural History (AMNH). This commemorative event will also feature a special appearance by renowned ultra-endurance athlete and child abuse survivor Christian Griffith, who on March 19 will kick off Run2Heal, his run across the United States to bring attention to the issue of child abuse and raise \$1 million for Help For Children.

"To help mark HFC's important anniversary, we wanted to raise the bar on this year's New York Gala by introducing live music by La Bamba & The Hubcaps to what promises to be a fantastic celebration," said Dean Backer, Managing Director at Goldman Sachs and Chair of the HFC Global Board. "We are also honored to welcome Christian Griffith to the Gala and to the HFC family, and I cannot think of a more fitting way to send him off on his amazing Run2Heal journey on behalf of Help For Children."

"The New York Gala is traditionally a very lively gathering of HFC's hedge fund community of supporters and this year's anniversary event, with the addition of LaBamba's live band, is the perfect way to wish Christian well as he embarks on his 3,000-mile-long, high-endurance challenge to raise awareness and \$1 million dollars for HFC," said Renée Skolaski, Executive Director and CEO of HFC. "We are so appreciative of his dedication to our cause and for his partnership, especially during this milestone year for HFC."

Since its inception twenty years ago, HFC has distributed more than \$21 million to organizations in metropolitan New York City that work with children and families to prevent and treat child abuse. During 2017 alone, the foundation made grants of \$1.1 million in the New York area.

Learn more about Christian Griffith and Run2Heal by clicking [here](#).

Learn more about LaBamba & The Hubcaps by clicking [here](#).

At the March 15th Gala, which will take place at AMNH's Milstein Hall of Ocean Life, HFC will honor longtime supporter Deloitte and HFC-founder Rob Davis, Managing Director at McAlinden Research Partners. In 1998, Mr. Davis, who as a young teacher, had seen the devastating effects of abuse on innocent children, organized the first dinner in NYC with the goal of raising funds for the prevention and treatment of child abuse. Embraced by the alternative investment community from the onset, HFC is now a worldwide presence operating with branches in seven countries and donating more than \$50 million towards the prevention and treatment of child abuse since the organization's inception.

For more information about the New York Gala, please visit www.hfc.org, call (212) 991- 9600, ext. 345 or email Lynn Fisher at Lfisher@hfc.org.

About Help For Children

Help For Children (HFC), a not-for-profit established in 1998, is a global foundation supported by the alternative asset management industry. With the support of Hedge Fund Cares and Private Equity Cares, HFC provides grants to the most effective and efficient child abuse prevention and treatment interventions in seven countries, making the world a safer place for children. For more information, visit www.hfc.org.

HFC 2018 Global Sponsors

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