

PRESENTING SPONSORS



Ellington
Management Group



WHEELOCK
STREET CAPITAL

3RD ANNUAL

HFC ROCKS

TO FIGHT CHILD ABUSE



AN EVENING WITH

BILLY IDOL

09.26.19

A BENEFIT CONCERT for **HELP FOR CHILDREN**



HELP FOR CHILDREN
Prevent & Treat Child Abuse

September 26 | Terminal 5
IDOL LIVE, GREAT FOOD & O

Contact btsher@hfc.org for more info



HFC New York's HFC ROCKS, An Evening w/ Billy Idol
Thursday, September 26, 2019 | 6:30 PM
Terminal 5, New York City

SPONSORSHIP PACKAGES & TICKETS

FUND FRIENDS of HFC | SPONSORSHIPS

'Rebel Yell' Headline Fund Sponsor.....\$200,000+

- ❖ 40 VIP tickets with access to VIP area with premium bar and food
- ❖ 20 general admission tickets
- ❖ Logo and sponsorship recognition on concert invitation and all concert email blasts (20,000+ constituents)
- ❖ Headline sponsor branding on concert promotional materials
- ❖ Branding on venue screens and signage around the venue
- ❖ Recognition on HFC website
- ❖ Recognition in media and print ads
- ❖ Inclusion in pre- and post-event press releases
- ❖ Verbal acknowledgement of sponsorship at event welcome

SOLD OUT!

'Whiplash Smile' Presenting Fund Sponsor.....\$100,000

- ❖ 20 VIP tickets with access to VIP area with premium bar and food
- ❖ 20 general admission tickets
- ❖ Logo and sponsorship recognition on concert invitation and all concert email blasts (20,000+ constituents)
- ❖ Branding on concert promotional materials
- ❖ Branding on venue screens and signage around the venue
- ❖ Recognition on HFC website
- ❖ Recognition in media and print ads
- ❖ Inclusion in pre- and post-event press releases

SOLD OUT!

'Charmed Life' Rock Fund Sponsor.....\$50,000

- ❖ 10 VIP tickets with access to VIP area with premium bar and food
- ❖ 20 general admission tickets
- ❖ Branding on concert promotional materials
- ❖ Branding on venue screens and signage around the venue
- ❖ Recognition on HFC website
- ❖ Inclusion in pre- and post-event press releases

'Cyberpunk' Rock Fund Sponsor.....\$20,000

- ❖ 4 VIP tickets with access to VIP area with premium bar and food
- ❖ 6 general admission tickets
- ❖ Branding on venue screens and signage

'Devil's Playground' Rock Fund Sponsor.....\$10,000

- ❖ 2 VIP ticket with access to VIP area with premium bar and food
- ❖ 4 general admission tickets
- ❖ Branding on venue screens and signage

'Vital Idol' Rock Fund Sponsor.....\$5,000

- ❖ 1 VIP ticket with access to VIP area with premium bar and food
- ❖ 4 general admission tickets
- ❖ Branding on venue screens and signage



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SERVICE PROVIDER PACKAGES

- VIP Experience Sponsor (ONE AVAILABLE).....\$40,000**
 - ❖ 5 VIP tickets with access to VIP area with premium bar and food
 - ❖ 15 general admission tickets
 - ❖ Branding on VIP passes
 - ❖ Branding on concert promotional materials and on venue screens and signage at the event
 - ❖ Recognition on HFC website
 - ❖ Opportunity to contribute to VIP gift bag

- Catering Sponsor (TWO AVAILABLE).....\$30,000**
 - ❖ 5 VIP tickets with access to VIP area with premium bar and food
 - ❖ 12 general admission tickets
 - ❖ Branding on concert promotional materials and on venue screens and signage at the event
 - ❖ Opportunity to contribute to VIP gift bag

- Bar Sponsor (TWO AVAILABLE).....\$30,000**
 - ❖ 5 VIP tickets with access to VIP area with premium bar and food
 - ❖ 12 general admission tickets
 - ❖ Branding on concert promotional materials and on venue screens and signage at the event
 - ❖ Opportunity to contribute to the VIP gift bag

- Commemorative T-shirt Sponsor (ONE AVAILABLE).....\$20,000**
 - ❖ 4 VIP tickets with access to VIP area with premium bar and food
 - ❖ 6 general admission tickets
 - ❖ Sponsor branding on concert promotional materials (t-shirt)
 - ❖ Branding on venue screens and signage at the event
 - ❖ Opportunity to contribute to the VIP gift bag

- Charging Station Sponsor (ONE AVAILABLE).....\$20,000**
 - ❖ 4 VIP tickets with access to VIP area with premium bar and food
 - ❖ 6 general admission tickets
 - ❖ Sponsor branding on charging stations
 - ❖ Branding on venue screens and signage at the event
 - ❖ Opportunity to contribute to the VIP gift bag

- Parting Gift Sponsor (ONE AVAILABLE).....\$20,000**
 - ❖ 4 VIP tickets with access to VIP area with premium bar and food
 - ❖ 6 general admission tickets
 - ❖ Branding on venue screens and signage at the event
 - ❖ Opportunity to brand and contribute to the VIP gift bag

- Photography OR Coat Check Sponsor (TWO AVAILABLE OF EACH).....\$10,000**
 - ❖ 2 VIP tickets with access to VIP area with premium bar and food
 - ❖ 4 general admission tickets
 - ❖ Branding on venue screens and signage at the event

- Supporting Rock Sponsor.....\$5,000**
 - ❖ 1 VIP ticket with access to VIP area with premium bar and food
 - ❖ 4 general admission tickets
 - ❖ Listing on venue screens and signage at the event



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HFC ROCKS TICKETS

- VIP Ticket** Access to VIP area (for VIP tickets) with premium bar and food.....\$1,000
- Single General Admission Ticket(s)** Includes open bar and food\$300
.....**2 for \$500**
.....**10 for \$2,400**
- Single NY Young Professionals Ticket (Members Only)** - Contact lfisher@hfc.org for special pricing.

REGISTRATION INFORMATION

To register and pay online, go to <http://www.hfc.org/ny/events/hfcrocks/> OR

Call, email or fax the registration form to us at:

ATTN: Lynn Fisher
Help for Children
330 7th Avenue, Suite 2B
New York, NY 10001

Email: lfisher@hfc.org
Phone: (212) 991-9600 Ext. 345
Fax: (646) 214-1079

CONTACT INFORMATION

Name: _____ Company: _____
Address: _____
Email: _____ Phone: _____

PAYMENT INFORMATION

Total Amount \$ _____ Personal Contribution OR Corporate Contribution

Check enclosed, payable to Help For Children OR Please charge to my:

Visa MasterCard American Express Discover

Credit Card Number: _____ Expires: _____ Security Code: _____

We recognize our donors in a variety of online and printed materials, including annual reports, event signage, and the website. Please let us know how you would like to be recognized in these materials or if you would prefer to remain anonymous.

Please list me as: _____ I/We would prefer to remain anonymous

**YOU ROCK! JOIN THE ALTERNATIVE INVESTMENT
COMMUNITY IN THE FIGHT AGAINST CHILD ABUSE!**



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EVENT OVERVIEW

On Thursday, September 26, at the newly-renovated Terminal 5 in NYC, ultimate punk pioneer and rock-and-roll icon **Billy Idol**, and his longtime guitarist **Steve Stevens**, will perform at the **3rd Annual HFC Rocks to Fight Child Abuse**, presented by **Ellington Management and Wheelock Capital Management**. Join **Help For Children** and the **Alternative Investment industry** for an exclusive and memorable night of Idol's greatest hits performed live, and help us raise money for the prevention and treatment of child abuse in New York.

ABOUT HELP FOR CHILDREN (HFC)

Help For Children (HFC) is the Alternative Investment industry's charity. A global foundation dedicated to fighting child abuse, HFC was founded in New York in 1998 as Hedge Funds Care and has expanded to 13 locations worldwide that are supported by the broader alternative investment community (including the private equity and venture capital sectors). Together, we are making the world a safer place for children.

HFC GLOBAL SPONSORS

Become an HFC Rocks Local Sponsor at this exclusive night with Billy Idol, and stand alongside HFC Global Sponsors in the fight against child abuse. Corporations attending multiple HFC events should consider committing to a year-long Global Sponsor partnership, and benefit from positive brand awareness at all HFC events. Contact lfisher@hfc.org for more information.

2019 GLOBAL SPONSORS

ASTONISHING HEART			OUTSTANDING HEART		
OUTSTANDING HEART (cont'd)			TRIUMPHANT HEART		
GOLDEN HEART		GRAND HEART			
GREAT HEART					