



4th Annual Poker Night For HFC
Thursday, October 17, 2019 | 6:30 PM
10 Hudson Yards, New York City

SPONSORSHIP PACKAGES & TICKETS

SPONSORSHIP PACKAGES

- Royal Flush Sponsor**\$30,000
 - ❖ Highest recognition as Tournament Sponsor
 - ❖ 30 player tickets (3 tables) and 5 spectator tickets
 - ❖ Reserved players' tables with preferred placement for your group
 - ❖ Company logo and signage displayed prominently through the event
 - ❖ Company logo included in event email marketing to local and national distribution lists
 - ❖ Company logo and name included on event marketing publications
 - ❖ Opportunity to distribute promotional material during the event
 - ❖ Verbal honorable mention during event welcome
 - ❖ Waiter service for poker tables

- Straight Flush Sponsor (Presenting Sponsor)**.....\$17,500
 - ❖ Recognition as a Presenting Sponsor
 - ❖ 10 player tickets (1 table) and 5 spectator tickets
 - ❖ Company logo and signage prominently displayed throughout the event
 - ❖ Company logo included in event email marketing to local and national distribution lists
 - ❖ Company logo and name included on event marketing publications
 - ❖ Opportunity to distribute promotional material during the event
 - ❖ Verbal honorable mention during event welcome
 - ❖ Waiter service for poker table

- Grand Prize Sponsor**\$15,000
 - ❖ 10 player tickets (1 table) and 5 spectator tickets
 - ❖ Company logo and signage prominently displayed throughout the event
 - ❖ Company logo included in event email marketing to local and national distribution lists
 - ❖ Company logo and name included on event marketing publications
 - ❖ Opportunity to distribute promotional material during the event

- Full House Bar Sponsor**.....\$15,000
 - ❖ Recognition as the Bar Sponsor
 - ❖ 10 player tickets and 5 spectator tickets
 - ❖ Company logo and signage prominently displayed on the bars
 - ❖ Company logo and name included on event marketing publications

- Golf Simulator Sponsor**.....\$10,000
 - ❖ Recognition as the Golf Simulator Sponsor
 - ❖ 2 player tickets and 2 spectator tickets
 - ❖ Company logo and signage prominently displayed
 - ❖ Company logo and name included on event marketing publications

- High Rollers Table Sponsor**.....\$7,500
 - ❖ 10 player tickets (1 table) and 2 spectator tickets
 - ❖ Reserved players' table with preferred placement for your group
 - ❖ Company logo and signage prominently displayed on your reserved table
 - ❖ Opportunity to distribute promotional material during the event
 - ❖ Waiter service at poker table



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- Poker Table of 10**.....\$5,000
 - ❖ 10 player tickets (1 table)
 - ❖ Company logo and signage prominently displayed on your reserved table

- Supporting Poker Sponsor**.....\$3,000
 - ❖ 2 player tickets
 - ❖ Branding on venue screens and signage

For questions about sponsorships, please contact Lynn Fisher at lfisher@hfc.org.

INDIVIDUAL TICKETS

- Single Ticket Poker Player**.....\$375
- Spectator Ticket**\$250

REGISTRATION INFORMATION

To register and pay online, go to **{INSERT LINK}**

Or call, email or fax the registration form to us at:

ATTN: Lynn Fisher
Help for Children
330 7th Avenue, Suite 2B
New York, NY 10001

Email: lfisher@hfc.org
Phone: (212) 991-9600 Ext. 345
Fax: (646) 214-1079

CONTACT INFORMATION

Name: _____ Company: _____
Address: _____
Email: _____ Phone: _____

PAYMENT INFORMATION

Total Amount \$ _____ Personal Contribution OR Corporate Contribution

Check enclosed, payable to Help For Children OR Please charge to my:

Visa MasterCard American Express Discover

Credit Card Number: _____ Expires: _____ Security Code: _____

We recognize our donors in a variety of online and printed materials, including annual reports, event signage, and the website. Please let us know how you would like to be recognized in these materials or if you would prefer to remain anonymous.

Please list me as: _____ I/We would prefer to remain anonymous

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EVENT OVERVIEW

On **Thursday, October 17th**, at **10 Hudson Yards in New York City**, the Alternative Investment community is 'ALL IN' to fight child abuse at the **4th Annual Poker Night for HFC**. Join HFC for a night of fun and to help us raise money for the prevention and treatment of child abuse in the greater New York metropolitan area.

ABOUT HELP FOR CHILDREN (HFC)

Help For Children (HFC) is the Alternative Investment industry's charity. A global foundation dedicated to fighting child abuse, HFC was founded in New York in 1998 as Hedge Funds Care and has expanded to 13 locations worldwide that are supported by the broader alternative investment community (including the private equity and venture capital sectors). Together, we are making the world a safer place for children.

HFC GLOBAL SPONSORS

Become a Local Sponsor at the HFC New York Poker Night for HFC and stand alongside HFC Global Sponsors in the fight against child abuse. Corporations attending multiple HFC events should consider committing to a year-long Global Sponsor partnership, and benefit from positive brand awareness at all HFC events.

2019 GLOBAL
SPONSORS



ASTONISHING HEART	 Ellington Management Group, LLC	 Building a better working world	OUTSTANDING HEART		
OUTSTANDING HEART (cont'd)			TRIUMPHANT HEART		
GOLDEN HEART	 MAPLES GROUP	GRAND HEART	 aspEN	 GLOBETAX	 Schulte Roth & Zabel
GREAT HEART	 AGFCROFT PARTNERS L.L.C.	 align	 BEACH POINT CAPITAL MANAGEMENT	 Bloomberg Philanthropies	 BNP PARIBAS CORPORATE & INVESTMENT BANKING
	 COLE-FRIEMAN & MALLON LLP	 EISNERAMPER	 HSBC	 Katten Muchin Rosenman LLP	 MARCUM ACCOUNTANTS & ADVISORS
		 SEWARD & KISSEL LLP			