



4<sup>th</sup> Annual Poker Night For HFC  
Thursday, October 17, 2019 | 6:30 PM  
10 Hudson Yards, New York City

## SPONSORSHIP PACKAGES & TICKETS

### SPONSORSHIP PACKAGES

- Royal Flush Sponsor** .....\$30,000
  - ❖ Highest recognition as Tournament Sponsor
  - ❖ 30 player tickets (3 tables) and 5 spectator tickets
  - ❖ Reserved players' tables with preferred placement for your group
  - ❖ Company logo and signage displayed prominently through the event
  - ❖ Company logo included in event email marketing to local and national distribution lists
  - ❖ Company logo and name included on event marketing publications
  - ❖ Opportunity to distribute promotional material during the event
  - ❖ Verbal honorable mention during event welcome
  - ❖ Waiter service for poker tables
  
- Straight Flush Sponsor (Presenting Sponsor)**.....\$17,500
  - ❖ Recognition as a Presenting Sponsor
  - ❖ 10 player tickets (1 table) and 5 spectator tickets
  - ❖ Company logo and signage prominently displayed throughout the event
  - ❖ Company logo included in event email marketing to local and national distribution lists
  - ❖ Company logo and name included on event marketing publications
  - ❖ Opportunity to distribute promotional material during the event
  - ❖ Verbal honorable mention during event welcome
  - ❖ Waiter service for poker table
  
- Grand Prize Sponsor** .....\$15,000
  - ❖ 10 player tickets (1 table) and 5 spectator tickets
  - ❖ Company logo and signage prominently displayed throughout the event
  - ❖ Company logo included in event email marketing to local and national distribution lists
  - ❖ Company logo and name included on event marketing publications
  - ❖ Opportunity to distribute promotional material during the event
  
- Full House Bar Sponsor**.....\$15,000
  - ❖ Recognition as the Bar Sponsor
  - ❖ 10 player tickets and 5 spectator tickets
  - ❖ Company logo and signage prominently displayed on the bars
  - ❖ Company logo and name included on event marketing publications
  
- Golf Simulator Sponsor**.....\$10,000
  - ❖ Recognition as the Golf Simulator Sponsor
  - ❖ 2 player tickets and 2 spectator tickets
  - ❖ Company logo and signage prominently displayed
  - ❖ Company logo and name included on event marketing publications
  
- High Rollers Table Sponsor**.....\$7,500
  - ❖ 10 player tickets (1 table) and 2 spectator tickets
  - ❖ Reserved players' table with preferred placement for your group
  - ❖ Company logo and signage prominently displayed on your reserved table
  - ❖ Opportunity to distribute promotional material during the event
  - ❖ Waiter service at poker table



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- Poker Table of 10**.....\$5,000
  - ❖ 10 player tickets (1 table)
  - ❖ Company logo and signage prominently displayed on your reserved table
  
- Supporting Poker Sponsor**.....\$3,000
  - ❖ 2 player tickets
  - ❖ Branding on venue screens and signage

For questions about sponsorships, please contact Lynn Fisher at [lfisher@hfc.org](mailto:lfisher@hfc.org).

## INDIVIDUAL TICKETS

- Single Ticket Poker Player**.....\$375
- Spectator Ticket** .....\$250

## REGISTRATION INFORMATION

To register and pay online, go to <http://www.hfc.org/ny/events/new-york-poker-tournament/>

Or call, email or fax the registration form to us at:

ATTN: Lynn Fisher  
Help for Children  
330 7th Avenue, Suite 2B  
New York, NY 10001

Email: [lfisher@hfc.org](mailto:lfisher@hfc.org)  
Phone: (212) 991-9600 Ext. 345  
Fax: (646) 214-1079

## CONTACT INFORMATION

Name: \_\_\_\_\_ Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## PAYMENT INFORMATION

Total Amount \$ \_\_\_\_\_  Personal Contribution OR  Corporate Contribution

Check enclosed, payable to Help For Children OR  Please charge to my:

Visa  MasterCard  American Express  Discover

Credit Card Number: \_\_\_\_\_ Expires: \_\_\_\_\_ Security Code: \_\_\_\_\_

**We recognize our donors in a variety of online and printed materials, including annual reports, event signage, and the website. Please let us know how you would like to be recognized in these materials or if you would prefer to remain anonymous.**

Please list me as: \_\_\_\_\_  I/We would prefer to remain anonymous

**SPONSORSHIP PACKAGES & TICKETS**

**EVENT OVERVIEW**

On **Thursday, October 17<sup>th</sup>**, at **10 Hudson Yards in New York City**, the Alternative Investment community is 'ALL IN' to fight child abuse at the **4<sup>th</sup> Annual Poker Night for HFC**. Join HFC for a night of fun and to help us raise money for the prevention and treatment of child abuse in the greater New York metropolitan area.

**ABOUT HELP FOR CHILDREN (HFC)**

Help For Children (HFC) is the Alternative Investment industry's charity. A global foundation dedicated to fighting child abuse, HFC was founded in New York in 1998 as Hedge Funds Care and has expanded to 13 locations worldwide that are supported by the broader alternative investment community (including the private equity and venture capital sectors). Together, we are making the world a safer place for children.

**HFC GLOBAL SPONSORS**

Become a Local Sponsor at the HFC New York Poker Night for HFC and stand alongside HFC Global Sponsors in the fight against child abuse. Corporations attending multiple HFC events should consider committing to a year-long Global Sponsor partnership, and benefit from positive brand awareness at all HFC events.

2019 GLOBAL SPONSORS



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ASTONISHING HEART		Ellington Management Group, LLC		Building a better working world	OUTSTANDING HEART			
OUTSTANDING HEART (cont'd)			TRIUMPHANT HEART					
GOLDEN HEART		GRAND HEART						
GREAT HEART								
								