



☐ **Premium Plus Full Table .....£8,999**

- ❖ One table of ten (10) with premium placement
- ❖ Access to VIP pre-drinks reception with celebrity host
- ❖ VIP access to after-party
- ❖ Company logo included in event email marketing to HFC (UK) distribution lists
- ❖ Branded table number & table plan
- ❖ Magnum of champagne for the table
- ❖ Parting gift

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- ❖ Access to VIP pre-drinks reception with celebrity host
- ❖ Access to after-party
- ❖ Company logo included in event email marketing to HFC (UK) distribution lists
- ❖ Branded table number & table plan
- ❖ Bottle of champagne for the table

☐ **Standard Full Table ..... £7,999**

- ❖ One table of ten (10)
- ❖ Access to drinks reception and after-party
- ❖ Company logo included in event email marketing to HFC (UK) distribution lists

## SPONSORSHIP PACKAGES

☐ **Headline Sponsor ..... Standard Full Table £14,999**  
 ..... Half Table (5 Seats) £12,999

- ❖ Access for all table guests to VIP pre-drinks reception with celebrity host
- ❖ Access for all table guests to VIP after-party including queue jump pass
- ❖ Opportunity to make a two (2) minute welcome speech to guests
- ❖ Exclusive branding at dinner reception on menus, table centrepieces, napkins, evening programme & coasters
- ❖ Branded dessert
- ❖ Logo included in email marketing prior to event
- ❖ Premium branding on step and repeat
- ❖ Premium branding on digital signage displayed throughout the event
- ❖ Premium branding on all post-event marketing collateral

☐ **Entertainment Sponsor ..... Standard Full Table £9,999**  
 ..... Half Table (5 Seats) £7,999

- ❖ Exclusive branding on all entertainment
- ❖ Opportunity to meet and greet with celebrity host during the cocktail reception
- ❖ Opportunity to introduce celebrity host to stage
- ❖ Celebrity host to join you at your table
- ❖ Photo opportunity with all entertainers
- ❖ Logo included in email marketing prior to event
- ❖ Branding on digital signage displayed throughout the event
- ❖ Branding on all post-event marketing collateral





☐ **Cocktail Reception Sponsor** ..... Standard Full Table ~~£5,999~~  
 ..... Half Table (5 Seats) ~~£7,999~~

- ❖ Exclusive branding during cocktail reception
- ❖ Opportunity to meet and greet with celebrity host during the cocktail reception
- ❖ Branded bar and screens during cocktail reception
- ❖ Branding on napkins, wine glass rims, stirrers, and coasters
- ❖ Logo included in email marketing prior to event
- ❖ Branding on digital signage displayed throughout the event
- ❖ Branding on all post-event marketing collateral

**SOLD OUT!**

☐ **Stage Sponsor** ..... Standard Full Table ~~£9,499~~  
 ..... Half Table (5 Seats) ~~£6,999~~

- ❖ Exclusive full stage branding, including lectern, tables, and light plinths
- ❖ Logo included in email marketing prior to event
- ❖ Branding on digital signage displayed throughout the event
- ❖ Branding on all post-event marketing collateral

**SOLD OUT!**

☐ **Red Carpet Sponsor** ..... Standard Full Table £8,999  
 ..... Half Table (5 Seats) £6,999

- ❖ Exclusive branding at entrance (archway and doors to entrance)
- ❖ Logo included in email marketing prior to event
- ❖ Branding on digital signage displayed throughout the event
- ❖ Branding on all post-event marketing collateral

☐ **Photobooth Sponsor** ..... Standard Full Table £8,999  
 ..... Half Table (5 Seats) £6,999

- ❖ Exclusive photobooth branding (including logo on printed pictures)
- ❖ Logo included in email marketing prior to event
- ❖ Branding on digital signage displayed throughout the event
- ❖ Branding on all post-event marketing collateral

☐ **Silent Auction Sponsor** ..... Standard Full Table ~~£8,999~~  
 ..... Half Table (5 Seats) ~~£6,999~~

- ❖ Branding on silent auction programme & handheld bidding devices
- ❖ Logo included in email marketing prior to event
- ❖ Branding on digital signage displayed throughout the event
- ❖ Branding on all post-event marketing collateral

**SOLD OUT!**

\*\*\*Any extra full tables may be booked at a cost of £7,000

\*\*\*Option to upgrade from standard table to premium or premium plus tables at £499 increments

**If you have any questions about sponsorships, please reach out to Lynn Fisher ([lfisher@hfc.org](mailto:lfisher@hfc.org)).**

**Please submit firm logos/branding to Fern Gray ([fgray@hfc.org](mailto:fgray@hfc.org)) by Friday, 1, November to ensure display on the night.**

### **About Help For Children (UK)**

HFC (UK)'s sole mission is to prevent and treat child abuse. Each year, proceeds from HFC (UK)'s industry fundraising events are granted out to local charities working towards this effort within the UK. Since inception, HFC has invested nearly USD \$63 million in grants. In the UK alone, HFC has granted out £2.66 million since 2006. Together, we are making the world a safer place for children. To learn more, please visit <http://uk.hfc.org/>.





### **About the Event**

The Help For Children (UK) Charity Ball is one of the highlights on the industry calendar. Space will be limited so be sure to reserve early and increase your chances of securing a table closest to the action.

## **DONATE**

☐ I wish to contribute £\_\_\_\_\_ to HFC's fight against child abuse

### **REGISTRATION INFORMATION**

To register and pay online, go to: <https://www.hfc.org/event?ID=76000>

OR

Call or email the registration form to us at:

ATTN: Lynn Fisher  
Help for Children  
106 W. 32<sup>nd</sup> St, 2<sup>nd</sup> Floor  
New York, NY 10001

Email: [lfisher@hfc.org](mailto:lfisher@hfc.org)  
Phone: (212) 991-9600 Ext. 345

### **CONTACT INFORMATION**

Name: \_\_\_\_\_ Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### **PAYMENT INFORMATION**

Total Amount £ \_\_\_\_\_ ☐ Personal Contribution OR ☐ Corporate Contribution

☐ Check enclosed, payable to Help For Children OR ☐ Please charge to my:

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Credit Card Number: \_\_\_\_\_ Expires: \_\_\_\_\_ Security Code: \_\_\_\_\_

**We recognise our donors in a variety of online and printed materials, including annual reports, event signage and the website. Please let us know how you would like to be recognised in these materials or if you would prefer to remain anonymous.**

☐ Please list me as: \_\_\_\_\_ ☐ I/We would prefer to remain anonymous