

SPONSORSHIP PACKAGES

- ☐ **Royal Flush Sponsor (Headline Sponsor)** \$40,000
 - ❖ Five tables (50 player tickets and 10 spectator tickets)
 - ❖ Reserved players' tables with premier table placement for your group
 - ❖ Company logo included in all event email marketing to local and national distribution lists of HFC constituents
 - ❖ Verbal honorable mention during event welcome
 - ❖ Opportunity to distribute promotional material during the event
 - ❖ Company logo on signage displayed prominently at the event
 - ❖ Digital sponsorship recognition
 - ❖ Acknowledgement on HFC social media channels
- ☐ **Straight Flush Sponsor (Presenting Sponsor)** \$25,000
 - ❖ Three tables (30 player tickets and 5 spectator tickets)
 - ❖ Reserved players' tables with premier table placement for your group
 - ❖ Company logo included in event email marketing to local and national distribution lists of HFC constituents
 - ❖ Verbal honorable mention during event welcome
 - ❖ Company logo on signage prominently displayed throughout the event
 - ❖ Digital sponsorship recognition
 - ❖ Acknowledgement on HFC social media channels
- ☐ **Aces Up Catering Sponsor**..... \$20,000
 - ❖ 2 tables (20 player tickets and 5 spectator tickets)
 - ❖ Company logo included in event email marketing to local and national distribution lists of HFC constituents
 - ❖ Company logo on signage prominently displayed at the event recognizing Catering Sponsorship
 - ❖ Sponsor logo on catering menus
 - ❖ Digital sponsorship recognition
 - ❖ Acknowledgement on HFC social media channels
- ☐ **Full House Bar Sponsor**..... \$20,000
 - ❖ 2 tables (20 player tickets and 5 spectator tickets)
 - ❖ Company logo included in event email marketing to local and national distribution lists of HFC constituents
 - ❖ Company logo on signage prominently displayed at the event recognizing Bar Sponsorship
 - ❖ Sponsor logo on bar menus
 - ❖ Digital sponsorship recognition
 - ❖ Acknowledgement on HFC social media channels
- ☐ **Golf Simulator Sponsor**\$15,000
 - ❖ Two (2) tables (20 player tickets and three (3) spectator tickets)
 - ❖ Company logo included in event email marketing to local and national distribution lists of HFC constituents
 - ❖ Company logo on signage prominently displayed throughout the event recognizing Golf Simulator Sponsorship
 - ❖ Digital sponsorship recognition
 - ❖ Acknowledgement on HFC social media channels
- ☐ **Benefactor Table Sponsor**\$7,500
 - ❖ 1 table (10 player tickets) with premier table placement
 - ❖ Company logo and signage prominently displayed at the event and your reserved table
 - ❖ Sponsorship recognition included in all event marketing communications and on HFC media channels
 - ❖ Dedicated social media post as a Benefactor Table Sponsor
 - ❖ Digital sponsorship recognition
 - ❖ Acknowledgement on HFC social media channels
- ☐ **Poker Table of 10 Players**.....**Early Bird Table Pricing Ends July 10: \$5,500; Regular Pricing: \$6,000**
 - ❖ 1 table (10 player tickets)
 - ❖ Company logo and signage displayed on your reserved table
 - ❖ Sponsorship recognition included in all event marketing communications and on HFC media channels
 - ❖ Digital sponsorship recognition



TICKETS

- ☐ Single Poker Player Ticket..... \$500
- ☐ Spectator Ticket..... \$300

Please contact Lynn Fisher (lfisher@hfc.org), Senior Director of Development & Events, with questions or to learn more.

DONATE

- ☐ I wish to contribute \$_____ to HFC's fight against child abuse

REGISTRATION INFORMATION

To register and pay online, go to <https://www.hfc.org/event?ID=76215>
OR

Call or email the registration form to us at:

ATTN: Lynn Fisher
Help for Children
106 W. 32nd St, 2nd Floor
New York, NY 10001

Email: lfisher@hfc.org
Phone: (212) 991-9600 Ext. 345

CONTACT INFORMATION

Name: _____ Company: _____
Address: _____
Email: _____ Phone: _____

PAYMENT INFORMATION

Total Amount \$ _____ ☐ Personal Contribution OR ☐ Corporate Contribution

☐ Check enclosed, payable to Help For Children OR ☐ Please charge to my:

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Credit Card Number: _____ Expires: _____ Security Code: _____

We recognize our donors in a variety of online and printed materials, including annual reports, event signage, and the website. Please let us know how you would like to be recognized in these materials or if you would prefer to remain anonymous.

- ☐ Please list me as: _____ ☐ I/We would prefer to remain anonymous



EVENT OVERVIEW

On **Tuesday, October 21st**, please join **Help For Children (HFC) New York** at the **Prince George Ballroom** as the Alternative Investment community comes together for the **Help For Children (HFC) New York 8th Annual Charity Poker Tournament**. Join HFC for a night of fun, poker and great prizes while raising much-needed funds for the prevention and treatment of child abuse in the Greater New York Metropolitan area.

ABOUT HELP FOR CHILDREN (HFC)

Help For Children, a global foundation with 10 locations worldwide, was founded and is sustained by the Alternative Investment community with the sole mission to prevent and treat child abuse. Since inception in 1998, HFC has invested nearly \$63 million in grants to the most innovative and effective programs that protect and heal children in our locations. In New York alone, HFC grantee s have received \$25.7 million, transforming over 794,000 lives.

